

**formnext**

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FRANKFURT / MAIN

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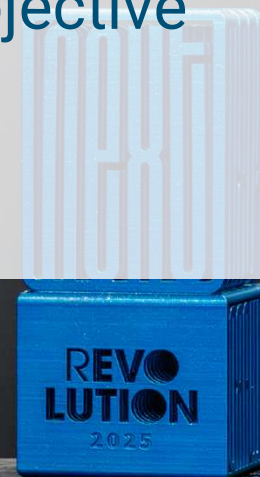
# Formnext Awards

Concept &  
sponsoring

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# formnext AWARDS

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Objective

## Objective

- An all-encompassing award concept within the frame and under the name of Formnext
- Different and current topics with international relevance
- Jury comprising technology experts and industry insiders
- Inspiring finalists conveying the spirit and ingenuity of AM
- Festive award ceremony at the world-leading tradeshow for Additive Manufacturing

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Facts and press  
reviews

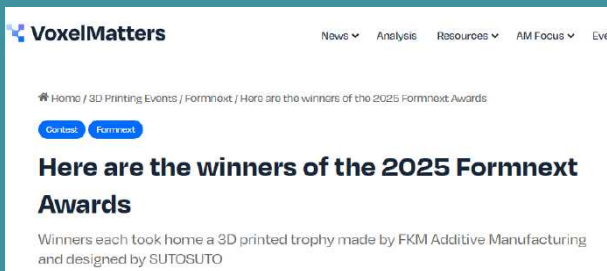
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AWARDS

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## Facts and figures

- 6 Formnext Awards categories
- 89 international submissions in total
- 20 finalists
- 4,345 public votes
- 18 jury members

## Press reviews



# formnext AWARDS

Concept



## Categories

- **Start-up Award** – Young and inspiring companies with viable businesses
- **Rookie Award** – Young individuals with promising business ideas, who have not yet founded a company or have founded for a maximum of 1 year
- **Sustainability Award** – AM use cases and products, that will be assessed and judged on their full life-cycle
- **Design Award** – Exceptional design of AM parts and products (aesthetically and functionally)
- **(R)Evolution Award** – Formnext exhibitor products, technologies or services that are ground-breaking and hold special merit to the AM end users
- **AMBassador Award** – Individuals or organizations who provide real impact on the industry through training and educational program or their personal advocacy

## Jury and voting

- 3 - 4 expert jurors per category
- Public vote\* counts as 1 jury vote per category
- Total: 4 - 5 votes per category

\*Public voting is conducted across all categories via a digital voting platform

## Trophy and prizes

- Premium 3D-printed trophy with extraordinary design
  - Slight design adaptation for each category
  - If applicable finishing of the trophies live onsite at Formnext (e.g. surface treatment, engraving, etc.)
- Prize money

## Communication and marketing

- Creation of a communicative arc of suspense through the following content:
  - Submissions, sneak previews of highlights, build-up to the audience decision, winner announcement, festive award ceremony
  - Presentation of the jury
  - Presentation of the sponsors
- Channels:
  - Website, newsletter, social media, press release, live streaming

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Sponsoring  
options

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AWARDS



## Sponsoring options

### Sponsoring package 1

- Brand placement in award-related mailings and press releases
- Onsite: Your logo on the sponsor wall at the award showcase area
- AM4U newsletter: banner placement in one issue
- Formnext.com: Your logo in awards section
- Exhibition guide: Your logo in awards section

Price: 4,750 € (exclusive of VAT)

## Sponsoring options

### Sponsoring package 2\*

- Strong brand exposure with “Supported by [Company Name]” featured across press releases, social media and all Formnext media
- Onsite: Exclusive opportunity to deliver the laudatory speech during the award ceremony
- Onsite: Your logo on the sponsor wall at the award showcase area
- Fon Mag: 1/2 page cross-channel advertorial in issue 02/26, 01/27 or 02/27
- Formnext.com: Your logo in awards section
- Exhibition guide: Your logo in awards section

Price: 9,000 € (exclusive of VAT)

\*Exclusive availability of only 1 package per award category and valid for 1 year

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# Formnext Awards

Category sponsors



Media sponsors



Trophy sponsors



# Setting and Program

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## Formnext awards – Setting and program

- Start-up Area and a special showcase area for the finalists of the award categories
- Award category topics are integral parts of the Industry Stage programme.  
Tuesday: Start-up & Rookie  
Wednesday & Thursday: for each of the 4 remaining categories half a day is allocated
- Thursday evening: Award ceremony
- Attractive, contemporary design of all areas incl. catering and networking space

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Thank you for  
your support!

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