

Well prepared I Part 2

Launch of Exhibitor Search, Shop for Exhibitor Services
& more

mesago

formnext

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FRANKFURT / GERMANY

Dear Exhibitors,

The next milestone on the road to Formnext 2026 is just around the corner: **the Media Package Manager has already launched – further important online tools will follow on 25 June to support your trade fair preparation and further optimize your Formnext presence.** This mailing provides you with an overview of all relevant information and next steps:

Media Package Manager | Exhibitor Search | Exhibitor Shop | Co-exhibitors | Call for Speakers | Preview

MEDIA PACKAGE MANAGER | Your marketing hub for your trade fair presence

The Media Package Manager (MPM) has gone live. Here you can manage your company profile, your products, and additional content for web (Exhibitor Search and hall plan), the app (Formnext Navigator), and print (Exhibition Guide). Your included services vary depending on your SMS package. Additional options such as "Top of Search" or logo placements can also be booked via MPM. Further media and marketing offerings for Formnext you will find in the Marketing Solutions Portfolio. Access to the MPM is via the "Sign in" of your company contact person. Additional user permissions can be assigned directly within the system.

[Media Package Manager \(MPM\)](#)

For questions: medieneintrag@mesago.com

EXHIBITOR SEARCH | Your digital trade fair presence

Starting 25 June, the Exhibitor Search (AM Directory) will be available on the Formnext website. Experience shows that visitors make intensive use of this tool when preparing for their visit. Please keep your profile in the MPM up to date so that your company and product information are shown correctly in the Exhibitor Search and all other media. A complete profile increases your visibility – especially through relevant product groups and meaningful descriptions.

[AM Directory \(Exhibitor Search\)](#)

The interactive hall plan is currently still in preparation and is expected to go live in calendar week 30.

SHOP FOR EXHIBITOR SERVICES | Your booking tool for your trade fair presence

From 25 June, you can also book all services for your trade fair presence in the Shop for Exhibitor Services – from stand construction and technical services to catering and logistics. You can easily grant access to colleagues, stand builders, or agencies using your stand code. An email with detailed information will be sent simultaneously with the launch.

[Shop for Exhibitor Services](#)

Questions or no access yet? Contact: +49 69 7575-29 99 | serviceshop@messefrankfurt.com

CO-EXHIBITORS

Register your co-exhibitors as soon as possible so they can also access all relevant systems (e.g. MPM and exhibitor shop). This is the only way to ensure they are visible and integrated into communications on time.

It's that simple:

Log in via your "Sign in" > Select registration > "Register co-exhibitors for this stand"

[Online registration](#)

AERO FRIEDRICHSHAFEN 2027 | Formnext takes you to the world of general aviation

At [AERO Friedrichshafen](#), manufacturers, suppliers, and users from the aviation sector come together – an ideal environment to target this key application industry and generate new leads. Following the successful participation in 2026, we will continue our engagement and once again offer you the opportunity in 2027 to present your Additive Manufacturing solutions at the joint booth „**Additive Manufacturing presented by Formnext**“ as well as in the official AERO stage program. [Impressions and testimonials from our 2026 co-exhibitors](#) clearly demonstrate the added value of participation – from in-depth expert discussions to concrete projects.

Position yourself alongside leading AM players together with Formnext, increase your visibility, and showcase the potential of Additive Manufacturing in aviation. Spaces are limited – secure your participation now!

[Registration Formnext at AERO 2027](#)

PREVIEW

In our upcoming mailings, we will cover the following topics, among others:

- Go live: Interactive hall plan in week 30
- Go live: Ticketservices for exhibitors in week 32/33
- Deadlines for Formnext media
- Order deadlines & surcharges

Your contacts and sources of information: [Exhibitor Support Team](#) | [Milestone list](#) | [Exhibitor Website](#)

We look forward to continuing to support you on your journey to Formnext 2026.

Your Formnext Team