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| news +++ FormnextFrankfurt, 19–22 November 2024 |
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## From Rookie to Ambassador: New Formnext Awards recognize excellence in six different AM categories

**Frankfurt am Main, 24 June 2024. The world of Additive Manufacturing is being driven by talented, motivated individuals. They develop new technologies, found companies, and open up new applications. Formnext has therefore developed a new iteration of its previous awards format, the Formnext Awards, in order to raise the profile of these talents and their ideas. In future, the awards will be presented across six different categories, including young innovative companies, sustainable business ideas, and pioneering technologies. Applications are now open and can be submitted at** [**formnext.com/awards**](https://formnext.mesago.com/frankfurt/en/expo-convention/program/award.html)**.**

Since the very first Formnext in 2015, the Formnext Start-up Challenge has honored and promoted innovative, creative companies. The world’s leading AM trade fair has played a key role in ensuring that new technologies find their way onto the market, thus supporting the development of the entire AM industry. Through its new Formnext Awards, Formnext is taking this commitment even further. International entries in each of the six categories will be evaluated by a panel of prestigious judges. Submissions for the Start-up Award close on 9 August 2024; the remaining categories are open until 6 September 2024. The panel includes representatives of well-known companies, investors, associations, and research institutes.

The Formnext Awards will recognize the following categories:

- Start-up Award supported by AM Ventures: young, inspiring companies with viable business models.

- Rookie Award: young individuals with promising business ideas who have either not yet founded a company or who launched less than a year ago. The panel for the Start-up and Rookie Awards: Arno Held (AM Ventures), Alex Kingsbury (nLight), Professor Peter Mayr (TU München) and Dr. Sascha Schwarz (TUM Venture Labs), Michael Petch (3D Printing Industry).

- Sustainability Award supported by Renishaw: AM applications and products evaluated on the basis of their product life cycle.

The panel: Professor Kristian Arntz (FH Aachen), Dr. Mohsen Seifi (ASTM International), Sherri Monroe (Additive Manufacturer Green Trade Association, AMGTA).

- Design Award: exceptional AM design and AM products assessed on the basis of aesthetic and functional considerations

The panel: Thomas Lück (cirp), Duann Scott (BITS to ATOMS), Professor Oliver Tessmann (TU Darmstadt DDU Digital Design Unit - Digital Design).

- (R)Evolution Award supported by 3D Printing Industry: products, technologies, or services demonstrating exceptional innovation and particular added value for the user.

The panel: Dr. Melissa Orme (Boeing), Dr. Mandaná Moshiri (The LEGO Group), Dr. Maximilian Binder (BMW Group).

- AMbassador Award: outstanding individuals or organizations who have had a unique impact on the industry and users through innovative training and education approaches, projects, or their personal advocacy.

The panel: Irene Skibinski (VDMA Additive Manufacturing Association), Haden Quinlan (MIT - Massachusetts Institute of Technology), Ralf Anderhofstadt (Daimler Truck AG | Daimler Buses GmbH).

The finalists will be selected by the panel of judges, and the overall winners will be chosen at Formnext, with the help of the public vote. The winners will be presented at the award ceremony on the evening of Thursday 21 November 2024.

The finalists’ submissions and exhibits will be showcased at Formnext. Formnext’s on-site and online visitors will have the opportunity to vote for one of the finalists in each of the six categories and thus help determine the final result. In addition to the unique Formnext Award trophy sponsored by Voxeljet and designed by SUTOSUTO, the winners will also receive attractive prize packages. These consist of cash and noncash prizes as well as extensive communication and marketing activities.

“It’s not just start-ups and new companies who benefit from exchanging ideas, showcasing their businesses, and networking with potential customers, partners, and investors. Therefore, rather than only supporting our AM newcomers, we now want to reach out to the growing diversity of the AM industry through our Formnext Awards as well and recognize the achievements of an even broader range of disciplines,” explains Sascha F. Wenzler, Vice President for Formnext at organizer Mesago Messe Frankfurt GmbH. “With our new awards, we also want to honor and promote achievements beyond the existing product categories.”

Applications can be submitted now. For the submission form and more information, see [formnext.com/awards](https://formnext.mesago.com/frankfurt/en/expo-convention/program/award.html).

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| Six categories of the Formnext Awards 2024. Copyright Mesago Messe Frankfurt GmbH |

Formnext

International exhibition and convention on the next generation of manufacturing technologies

Formnext will be held from 19–22 November 2024.

The following international Formnext events are also scheduled:

Formnext + PM South China, Shenzhen, China: 28–30 August 2024

Formnext at IMTS Chicago, USA: 9–14 September 2024

Formnext Forum Tokyo, Japan: 26–27 September 2024

Formnext Chicago, USA: 8–10 April 2025

#### Press information and photographic material:

[[Press – Formnext](https://formnext.mesago.com/frankfurt/de/presse.html)](https://formnext.mesago.com/frankfurt/en/press.html)

#### Links to websites:

[Formnext – Hub for Additive Manufacturing](https://formnext.mesago.com/frankfurt/en.html)
<https://twitter.com/formnext_expo>
<https://www.facebook.com/formnext>
<https://www.linkedin.com/showcase/formnext>
<https://www.instagram.com/formnext/>

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#### Background information on Formnext Formnext is the hub for Additive Manufacturing, industrial 3D Printing and the next generation of intelligent manufacturing solutions. In addition to the annual highlight, the expo in Frankfurt/Germany, we provide our clients worldwide with a variety of relevant updates, insights and events around Additive Manufacturing (AM) as well as the related technologies along the entire process chains. Formnext is organized by Mesago Messe Frankfurt GmbH (formnext.com).

#### Background information on Mesago Messe Frankfurt GmbH

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 160 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://corporate.mesago.com/events/en.html))

#### Background information on Messe Frankfurt

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

#### Sustainability at Messe Frankfurt

[www.messefrankfurt.com/sustainability-information](https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html#sustainability)

**Background information on the Working Group Additive Manufacturing (Honorary Sponsor)**Within the Working Group Additive Manufacturing, about 200 companies and research institutes collaborate under the direction of the German industry federation VDMA. Here, plant engineers; component and material suppliers; industrial companies that work with metals and plastics; service providers in software, manufacturing, and processing; and numerous researchers all work toward the same goal: the industrialization of Additive Manufacturing techniques. (am.vdma.org)