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| **Press release** | 12 October 2023 |
| Formnext 2023: Most diverse supporting program ever | Vineeta Manglani  Phone +49 (0) 711 61946 297  Vineeta.manglani@mesago.com  [formnext.com](http://www.mesago.de/en/formnext/home.htm) |

**Get ready for more content than ever at Formnext 2023. The diverse program of supporting events will focus on a wide range of industry topics. The Service Provider Marketplace will celebrate its premiere this year and established events will be featuring new elements.**

One of the highlights of this year’s supporting program is the Service Provider Market Place. The showcase is organized in cooperation with Daimler Truck & Buses and making its debut at this year’s Formnext. It will demonstrate, using applications from the automotive sector, how Additive Manufacturing can be deployed successfully, and which role service providers play in the process. In addition, well-known automotive companies such as Daimler Truck & Buses or Brose will explain how they are using Additive Manufacturing in their production.

**Focus on sustainability: partner region Nordic**

This year’s partner region Nordic will point out the economic potential of the AM industry in Denmark, Sweden, Norway, and Finland. Given that the region is also known for playing a leading role in sustainability, the around two dozen Nordic exhibitors will also be presenting a host of AM-based innovations and solutions in this field at Formnext. The central hub will be the Nordic Pavilion.

**Innovative start-ups and career opportunities**

The supporting program of Formnext 2023 includes many popular established events, which this year will feature new elements. The Formnext Start-up Challenge is taking place for the ninth time and recognizes innovative and viable business ideas. At the Pitchnext event on 7 November, exhibitors from the Start-up Area will give short pitches to present themselves and their innovative products.

Innovative young start-ups will also have an opportunity to present themselves at the “Young Innovators” booth of the Federal Ministry for Economic Affairs and Climate Action (BMWK). At Career Day on 9 November, job seekers can learn about career opportunities in the AM industry, speak to a career adviser, and have an up-to-date application photo taken. For the duration of the exhibition, current vacancies for the AM community will be advertised on the Formnext Job Wall in the Career Area as well as in the new online portal “AM Jobs”. The exhibition also provides an opportunity for face-to-face interaction with potential new employers.

**Mechanical engineering, AM for newcomers, and international standards**

The Additive Manufacturing Working Group of the VDMA, the honorary sponsor of Formnext, will be hosting a showcase featuring beneficial AM applications from the world of mechanical engineering. Member companies from the association, which number around 200 in total, produce additively manufactured components that enable new functions, contribute to sustainability, or improve supply chain issues.

Companies looking to enter the AM industry will find useful insights and advice at the established Discover3Dprinting seminars, which are being held in cooperation with ACAM and will be taking place on each day of the exhibition.

Using real applications, the BE-AM showcase will demonstrate the latest developments in the increasingly important topic of 3D Printing in the construction industry. Alongside this, the BE-AM Symposium on 8 November will provide extensive background and present future developments in the field.

One day before the exhibition commences, the renowned ASTM Standards Forum, which is being held in cooperation with the organizations USCS, ASTM, ISO, and America Makes, will once again bring together international experts and decision-makers from the AM industry to discuss the important topic of standards.

**Formnext streAM – the complementary digital offering**  
This year, Formnext will once again be offering a complementary digital platform. From 16 October, interested parties will be able to view exhibitor products, connect with companies, and arrange meetings (in person or online) at Formnext streAM ([formnext.com/stream](https://formnext.mesago.com/frankfurt/en/themes-events/program/digital-extension.html)). The platform will remain live until the end of November, providing a good opportunity to stay in touch even after the physical event. A special highlight of Formnext streAM is Formnext.TV, which gives viewers the chance to follow the events taking place on stage live and on demand.

**BE-AM Showcase:** Hall 11.0-F49  
**BE-AM Symposium** 8 November, 09:00-17:00 / Portalhaus

**Service Provider Market Place:** Hall 12.1-B101  
**Nordic Pavilion:** Hall 11.0-D68

**Standards Forum:** 6 November, 08:30-17:00 in Hall 4, room Europa

**Start-up Areas:** Hall 11.1-B55 and 12.0-B81

**VDMA Showcase Area:** [Hall 12.0-B01](https://formnext.mesago.com/frankfurt/en/exhibitor-search/igp.html)

More information on the program can be found on [www.formnext.com/program](http://www.formnext.com/program).

**Background information on Formnext**

Formnext is the hub for Additive Manufacturing, industrial 3D Printing and the next generation of intelligent manufacturing solutions. In addition to the annual highlight, the expo in Frankfurt/Germany, we provide our clients worldwide with a variety of relevant updates, insights and events around Additive Manufacturing (AM) as well as the related technologies along the entire process chains. Formnext is organized by Mesago Messe Frankfurt GmbH ([formnext.com](https://www.mesago.de/en/formnext/home.htm?ovs_tnid=0)).

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://corporate.mesago.com/events/en.html))

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.   
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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**Background information on the Working Group Additive Manufacturing (Honorary Sponsor)**

Within the Working Group Additive Manufacturing, about 200 companies and research institutes collaborate under the direction of the German industry federation VDMA. Here, plant engineers; component and material suppliers; industrial companies that work with metals and plastics; service providers in software, manufacturing, and processing; and numerous researchers all work toward the same goal: the industrialization of additive manufacturing techniques. ([am.vdma.org](https://am.vdma.org/startseite))