

Messe Frankfurt Group

mesago

formnext

15 – 18

November 2022

FRANKFURT / MAIN

Advertising Portfolio 2022

Advertising, Sponsoring
Content Solutions

Status: 28 September 2022

All prices plus VAT.

Content partner

Honorary sponsor



Working Group
Additive Manufacturing

With our advertising options, you create awareness for your trade show presence in advance and stand out at Formnext. Beyond the trade show, we accompany the AM industry with our Formnext media throughout the year, creating numerous touchpoints with the target group for your marketing communications. More contact opportunities, more leads, more business.

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We are happy to advise you.

We are always available for individual consulting to increase your trade fair success and help you to reach your future customers throughout the year. We would be happy to create a customized communication package for you.

You already know what you are looking for? By clicking on your desired product or your desired category you will be taken directly to the corresponding page.

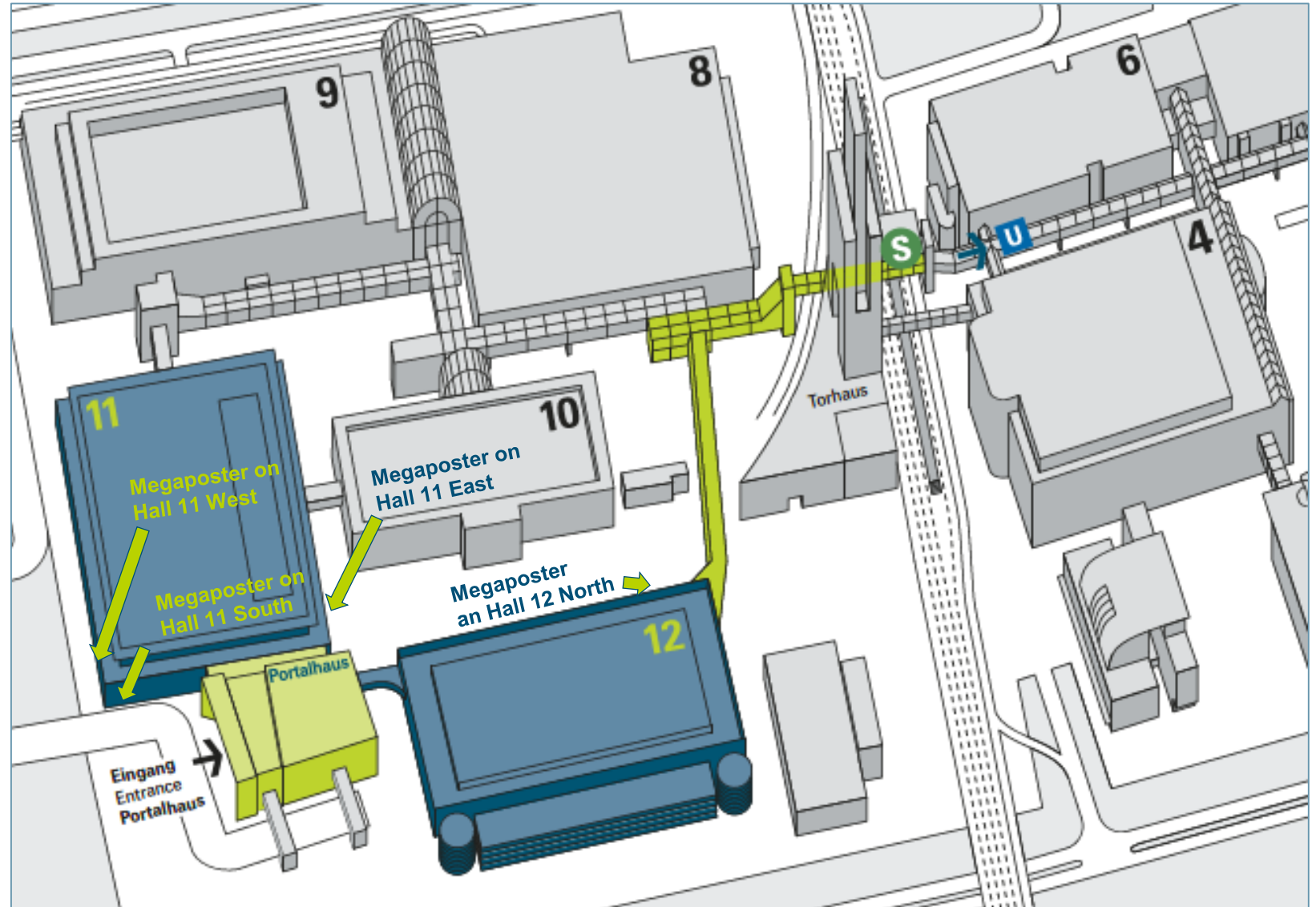
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Site plan

Positions

Details about locations or possible positions you find in the product descriptions.

Of course, we are always available to answer detailed questions.



01

Fairgrounds Advertising on site

Think Big! With the megaposters on the hall facades, you will achieve great attention for your trade fair presence.

Megaposter on Hall 12 North

Position Hall 12 north,
see site plan page 4

Format S: w 725 x h 820 cm
M: w 1,470 x h 820 cm
larger sizes on request

Price S: 7,900 €
M: 14,900 €
larger sizes on request



Megaposter on Hall 11 South

Position Hall 11 South /
entrance Portalhaus,
see site plan page 4

Format w 590 x h 995 cm

Price 10,500 €



Megaposter on Hall 11 West

Position Hall 11 West / entrance Portalhaus
see site plan page 4

Format w 590 x h 995 cm

Price 8,500 €

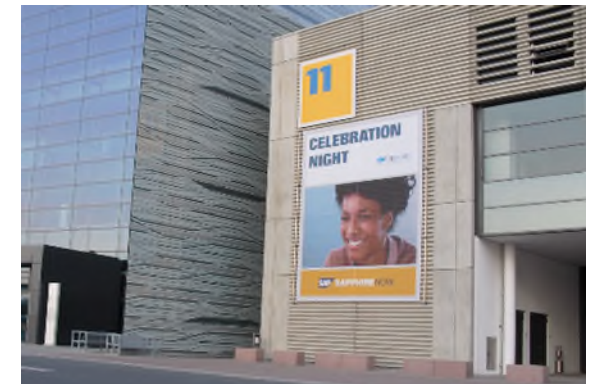


Megaposter on Hall 11 East

Position Hall 11 East,
see Site plan page 4

Format w 590 cm x h 735 cm

Price 10,500 €



Exclusive advertising space on the exhibition grounds combined with creative advertising motifs generate maximum awareness for your trade fair presence.

Foyer Window Banner Hall 12.Via East

Escalator users coming from level 12.0 are heading head-on towards your banner.

Position Hall 12.Via East (mezzanine floor)

Format w 490 x h 280 cm

Price 3,600 €



Banner Bundle at Transition to Hall 12

Double visibility at the central passage from the Portalhaus / Hall 11 to Hall 12.

Position Left and right of the doors from the Portalhaus / Hall 11 to the Foyer 12.Via West (mezzanine floor)

Format left: w 92 x h 375 cm
right: w 98 x h 375 cm

Price 3,750 €



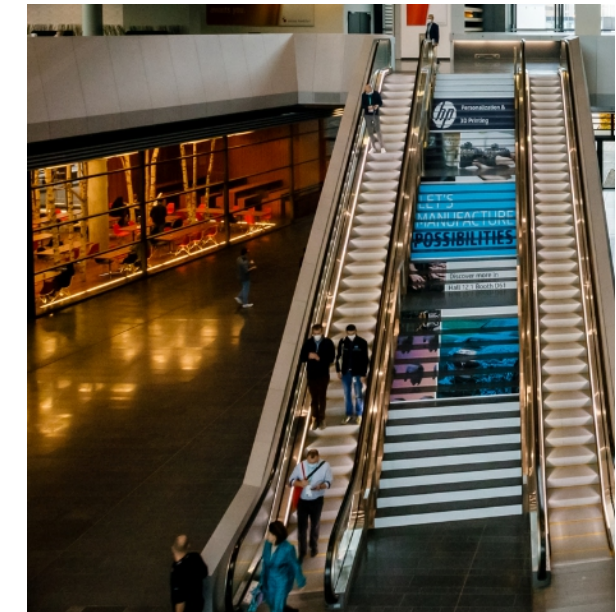
Stairway Stickers Portalhaus

Your eye catcher on 40 steps directly in the entrance Portalhaus.

Position Portalhaus

Format w 242 x h 16,5 cm per step

Price 6,900 €



Hand the visitors a bag and they become your mobile advertising media. With a bit of luck, photos with your trade show bags will also find their way into trade press coverage. As a sponsor of the VIP Lounge you get highly exclusive visitor approach in a relaxed environment.

Bag Promotion Portalhaus

Distribution of your branded trade show bags in the Portalhaus, including branded bag trolley – exclusively in the Portalhaus.

Bags and promo staff (we can help you with that) provided by exhibitor.

Position Portalhaus

Format On request

Price 8,900 €



Bag Promotion Torhaus

Distribution of your branded exhibition bags in the entrance area Torhaus, including branded bag trolley - exclusively in the entrance area of the Torhaus.

Bags and promo staff (we can help you with that) provided by exhibitor.

Position Entrance area Torhaus

Format On request

Price 8,900 €



VIP Lounge Sponsorship

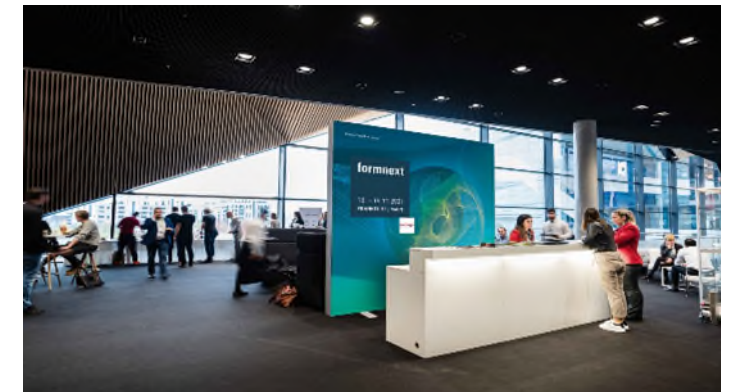
Sponsoring our VIP Lounge gives your products and marketing messages exclusive access to our visitor VIPs.

Included services

Mentioning of your company as a sponsor on the signage. In the VIP Lounge: display case for placing your exhibits, branded mobile phone charging station and optionally: banner-up/roll-up banner (delivery of banner by exhibitor).

Position Hall 12

Price 8,000 €



As exciting and informative as Formnext is... everyone needs a break. Reach visitors when they take a short break from the hustle and bustle of the show and pause for a moment.

WC Mirror Stickers 12.0

Advertise with 31 stickers in all washrooms of Hall 12.0!

Position Washrooms in hall 12.0

Format w 30 cm x h 93 cm
per sticker (31 in total)

Price 4,650 €

Sold



WC Mirror Stickers 12.1

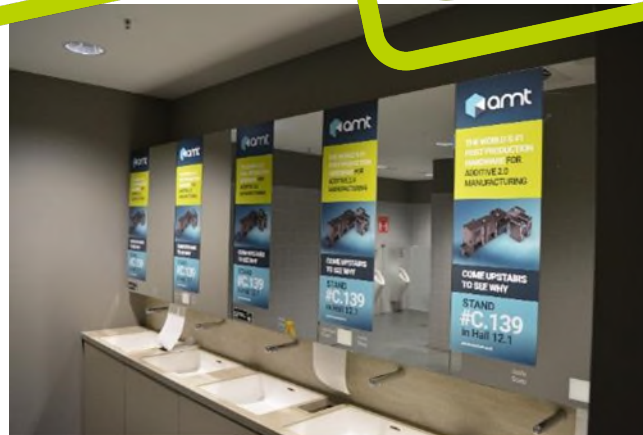
Advertise with 35 stickers in all washrooms of Hall 12.1!

Position Washrooms in hall 12.1

Format w 30 cm x h 93 cm
per sticker (35 in total)

Price 5,250 €

Sold



WC Mirror Stickers 11.0

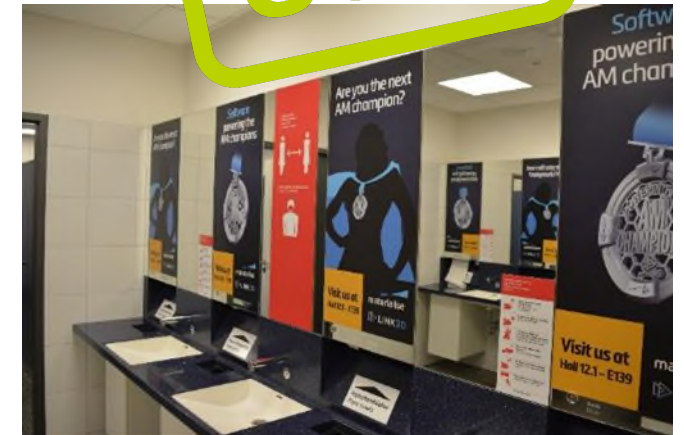
Advertise with 52 stickers in all washrooms of Hall 11.0!

Position Washrooms in hall 11.0

Format w 44,5 cm x h 93 cm
per sticker (52 in total)

Price 7,280 €

Sold



WC Mirror Stickers 11.1

Advertise with 52 stickers in all washrooms of Hall 11.1!

Position Washrooms in hall 11.1

Format w 44,5 cm x h 93 cm
per sticker (52 in total)

Price 7,280 €

Sold

Actively approach trade fair visitors outside your booth.

Promotion

Distribute info and give-aways at one of our central promotion areas.
 Promo staff (we can help you with that) will be provided by the exhibitor.
 Max. 4 promotions on the fair in total. Max. 1 promotion per exhibitor.

Positions On request

Format 6 m² promotion area, daily distribution from 9.00 to 18.00

Price 4,200 €



Velotaxi Service

Bring the trade fair visitors outdoor comfortably to their desired location.
 In addition to the sympathy gained among the chauffeured visitors, you attract the eyes of the other visitor with the branded cabs.
 Max. bookable for 3 exhibitors.

Positions In the outdoor area, details by arrangement

Format Details of all advertising spaces on request

Price depending on the number of cabs,
 from 11,600 € (3 cabs including drivers)



With the Outdoor Trigo Towers and Column Claddings your advertising messages are visible from all sides - even from a greater distance.

Outdoor Trigo Tower

Be the first exhibitor to welcome visitors to the Portalhaus!
All three sides are used by one exhibitor. Available 10x in total.

Positions	Outside in front of the entrance portal house, 5 towers on the left and 5 towers on the right of the entrance
Format	XL: w 214 x Hh508 cm, three sides printed L: w 165 x h 308 cm, three sides printed
Price	XL: 6,200 € per tower, L: 4,400 € per tower



Column Cladding

Embedded in the building architecture, your advertising becomes an eye-catcher on the visitor's walkway. All four sides are used by one exhibitor. Available 13x in total.

Positions	4x XL in the foyers of hall 12.0 6x L in the foyers of mezzanine floor Hall 12.Via 3x L in the Portalhaus
Format	XL: w 100 x 500 cm, four sides printed L: w 100 x H 400 cm, four sides printed
Price	XL: 5,200 € per column, L: 4,200 € per column



Use the power of video and make visitors curious about your company.

ePoster Video

With your video on our ePoster terminals, you will be visible at 10 hotspots on the exhibition grounds - from both walking directions!
Max. 12 videos in rotation. Max. 3 videos per exhibitor.

Positions 10 hotspots on the fairgrounds

Format Videolength: up to 20 seconds (no audio output)
Screen size: 55 inch

Price 2,900 € per video (production of the video by exhibitors)



Video on LED Wall

Your video on an area of over 5 square meters - directly visible in the entrance area Portalhaus.
Max. 5 videos in rotation. Max. 1 video per exhibitor.

Position Portalhaus

Format Videolength: up to 45 seconds (no audio output)
Screen size: w 3,000 x 1,680 cm,

Price 5,400 € per video (production of the video by exhibitors)



Welcome visitors arriving by train (S-Bahn) to the fair.

Railway Platform Window Cover

Your marketing message reaches the visitor on their way to the fair and also on their way back to the trains - between Railway Platform and Entrance Torhaus. 8x available in total.

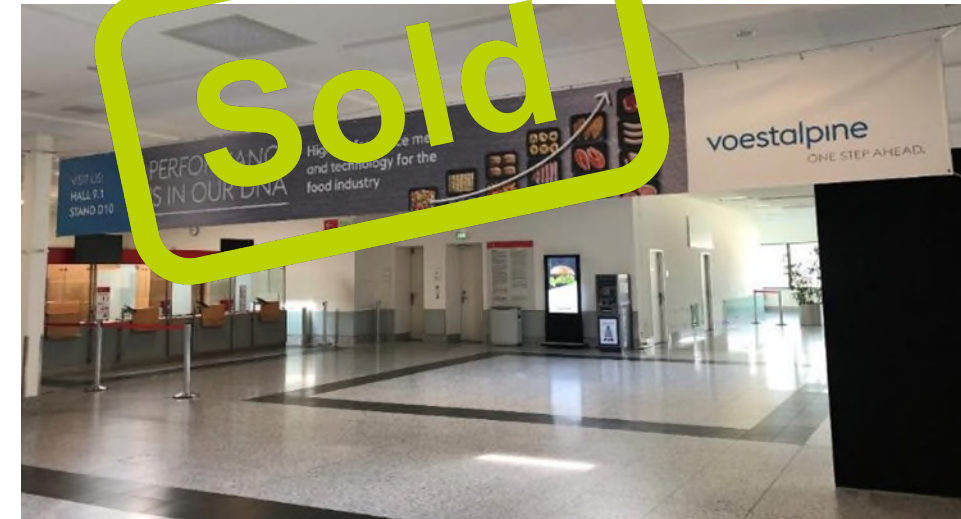
Positions	Window at escalator from railway platform to entrance Torhaus
Format	w 171 x h 171 cm per Window
Price	Per Window Cover 1,290 €



Railway Terminal Banner

In the waiting area before the ticket counters in entrance Torhaus you will attract attention with this double-sided printed giant banner. 2x available.

Positions	In the Railway/S-Bahn-Terminal, at entrance Torhaus
Format	w 1.000 x H 100 cm, both sides printed
Price	4,500 €



Coming from the direction of the Torhaus - towards Hall 12 - there are numerous advertising spaces to draw visitors' attention to you.

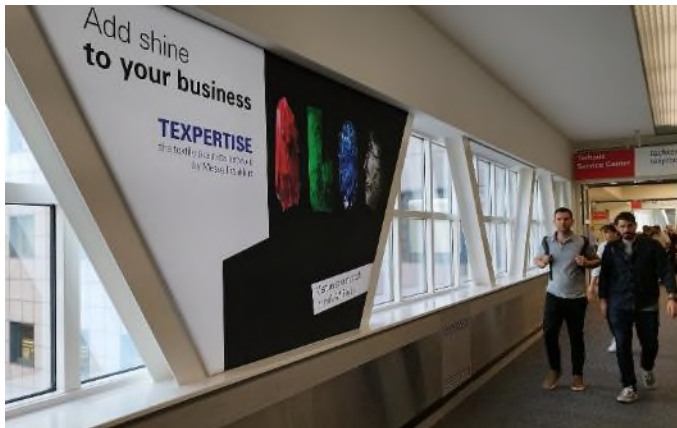
Trapezoid Window Cover

Embedded in the building architecture you score with your marketing message.
Available 6x in total.

Positions At the windows in the transition from Torhaus to the Via Mobile, left and right side (3 windows per side)

Format w top 370.5 cm
w bottom 163.5 cm
h 179 cm

Price 2,100 €



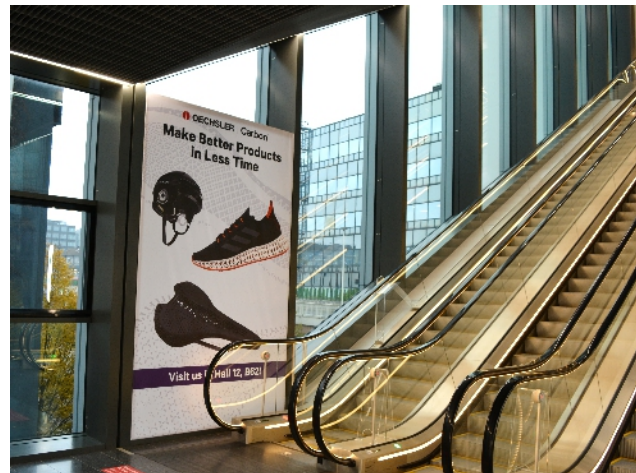
Corridor Banner

Large format banners on the way to the exhibition halls. 11x available in total.

Positions In the transition from entrance Torhaus to Via Mobile: 4 positions, on the Via Mobile from Torhaus to Hall 12: 7 positions

Format w 227 x h 364 cm or
w 220 x h 363 cm or
w 232 x h 366, depends on position

Price 3,600 €



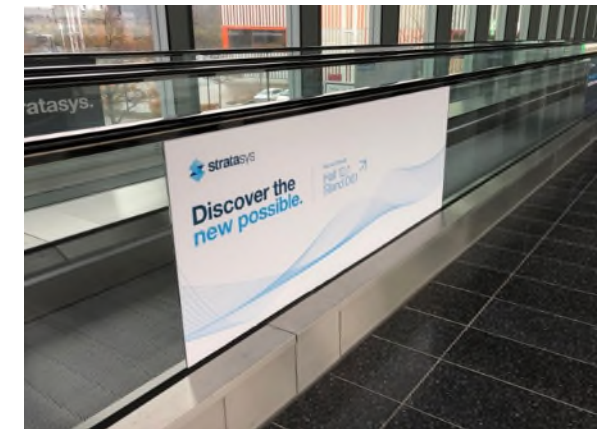
Moving Walkway Stickers

Advertising works through repetition. Use the advertising spaces on the glass balustrade of the moving walkways. 2x available.

Positions In the Via Mobile from Torhaus heading to hall 12

Format w 180 x h 71 cm per sticker

Price Walkway 1: 18 stickers, 5,400 €
Walkway 2: 16 stickers, 4,800 €



Whether the visitor prefers to take the stairs or the escalator, you can make him prefer to visit your booth at first.

Escalator Balustrade Branding Hall 11

Visitors' glances are guaranteed on this large-format advertising area. 2x available in total.

Positions	Position 1: Escalator from level 11.0 to mezzanine floor 11.Via Position 2: Escalator level 11.Via to level 11.1
Format	On request
Price	Per escalator and side 4,200 €



Top Escalator Banner Hall 12

The top banners are already in view when the visitor enters the escalator. 2x available in total.

Positions	Position 1: Escalator from mezzanine level 12.Via to level 12.0 West Position 2: Escalator from mezzanine level 12.Via to level 12.0 East
Format	w 600 x h 282 cm
Price	5,500 €



Stairway Stickers Hall 12

Step by step to trade fair success.. 4x available in total.

Positions	Hall 12, 2 stairways per hall side: 1x level 12.0 zu 12.Via West 1x level 12.Via zu 12.1 West 1x level 12.0 zu 12.Via Ost 1x level 12.Via zu 12.1 Ost
Format	w 238 x h 17.5 cm per step (total 39 steps per stairway)
Price	6,250 €



Place your advertising message on our Branded Walls that cross the visitor's path.
Exhibitors in hall 12.1 and hall 12.0 have the opportunity to advertise next to the entrance doors.

Branded Wall

The branded walls are integrated in the wayfinding system and therefore only limited available.

Positions To be arranged

Format XL: w 200 x h 300 cm,
L: w 200 x h 250 cm

Price XL: 3,200 €
L: 2,650 €



Entrance Banner Hall 12

Do you want to give visitors a boost on their way into the exhibition hall?
With the Entrance Banners we offer you ad space close to your stand.
8x available in total.

Positions At the entrance doors to Hall 12:
Foyer 12.0 East: ^{Sold} 2 banners + Foyer 12.0 West: 2 banners
Foyer 12.1 East: 2 banners + Foyer 12.1 West: 2 banners

Format w 149,5 x h 337 cm

Price 2,700 €



At numerous locations on the exhibition grounds our illuminated advertising displays offer you the best visibility throughout the trade fair. Triangle Tower and Slim Box can be extended with a brochure holder to provide printed information material, vouchers or flyers.

Triangle Tower

With the illuminated Triangle Tower you can display different advertising messages according to the walking direction of the visitors.

Positions	Via Mobile, Foyers, Portalhaus, to be arranged
Format	w 60 x h 200 cm, three sides printed
Price	Prices per Triangle Tower: With brochure dispenser 1,850 € (Filling and refilling by exhibitor) Without brochure dispenser 1,750 €



Slim Box

The Slim Box makes your advertising message shine! The sides also serve as advertising space.

Positions	See Triangle Tower
Format	Front/Rear: w 120 x h 200 cm sides: each w 20 x h 200 cm
Price	With brochure dispenser 2,600 € (Filling and refilling by exhibitor) Without brochure dispenser 2,500 €



Slim Box XL

The illuminated Slim Box XL offers even more space for your marketing communication! Thanks to its large surface area, it can also be used as a notice board on which you can advertise a program of demonstrations and highlights at your booth.

Positions	See Triangle Tower / Slim Box
Format	Front/Rear: w 120 x h 300 cm sides: each w 30 x h 300 cm
Price	3,250 €



Exhibition Guide

The haptic
companion
on site

02

Exhibition Guide

The Exhibition Guide is published in a handy DIN A5 format and is distributed on site at all high-traffic locations. Your ad will follow visitors wherever they go.

Key Facts

Contents

Exhibitor list, hall plans, program overview, highlights etc.

Positions

In the entrance areas and at other highly frequented spots on the exhibition grounds

Format

guide format: w 148 x h 210 mm
(ad formats on request)

Digital sample

Click [here](#) to take a look at the Exhibition Guide 2021.

Advertising Formats and Prices

Exclusive ad placements

Front cover triangle + 1/1 page inside	5,050 €
2nd cover page	3,900 €
4th cover page	3,900 €
1/2 page horizontal in table of contents	2,850 €

Sold

Sold

Regular ad placements

1/1 page	3,600 €
2/3 page vertical	3,000 €
1/2 page horizontal	2,400 €
1/3 page horizontal	1,900 €

Logo placement on the hall plan

Here your logo will be placed on the hall plan and linked to your stand area. Your stand space will also be highlighted in color.

Max. 3 logos are placed on the hall plan.

Price	2,600 €
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03

Digital
Communication
on site and in
advance

Draw attention to your company online in the run-up to the trade fair and direct interested parties to your website. With our display advertising options you can increase your visibility in the run-up to the trade fair and at the event.

Billboard Ad

Your billboard ad will be displayed directly on the start page of the Formnext website (mobile and desktop usage).

Bookable for max. 2 exhibitors. In case of multiple bookings, the banners rotate.

Media channel Formnext.com

Position Starting page

Format On request

Time period From 3 months before the start of the fair until the end of November 2022

Price 3,900 €

Need more info?

Screenshots, technical data and information about ranges are available on request.

Searchbox Super Banner & Results Rectangle

The most frequented category on Formnext.com is the exhibitor search.

With this banner combination you get the best visibility on all devices!

Bookable for max. 4 exhibitors. In case of multiple bookings, the banners rotate.

Media channel Formnext.com

Position exhibitor search

Desktop usage: Super Banner above the keyword search and Rectangle within the search results.
Mobile usage: Rectangle within the search results

Format On request

Time period From 3 months before the start of the fair until the end of November 2022

Price 4,600 €

Sticky App Banner

Your ad in the digital navigator through the trade fair jungle always remains in the user's field of vision, even when he scrolls/wipes through the content.

Bookable for max. 4 exhibitors. In case of multiple bookings, the banners rotate.

Media channel Formnext-App (iOs + Android)

Position Dashboard + News + exhibitor search + Watchlist + Site plan + Download

Format On request

Time period 1 month before the start of the fair until the end of November 2022

Price 1,900 €

With TicketTakeOver, no visitor will miss your marketing message. After completing the ticket order process, your banner will be displayed on the screen. In addition, your ad will be displayed on the PDF ticket. This offers you numerous contact opportunities: ordering process, printing process, preparation at the entrance on site, folding into the badge, etc.

Ticket TakeOver

With Ticket TakeOver, your advertisement will be displayed online in the ticket shop and an ad will be displayed directly on the PDF ticket. Your ad will thus be seen on the most important document on site!

Exclusive for our exhibitor.

Media Channel: Ticket shop + PDF-Ticket

Position Ticket shop: Your banner will appear after submitting the order.
PDF ticket: ad under the public transport notes

Formats On request

Time period from the opening of the ticket shop (end of August) until the end of the event.
Price 7,990 €

The image displays two screenshots from the formnext online ticketing system. The top screenshot shows the 'Download Tickets' step of the order process, with a large green banner for 'Your advertisement' prominently displayed. The bottom screenshot shows the resulting PDF ticket, which also features the same green advertisement banner. The ticket includes details such as the event name 'formnext 2019', dates '19.11 - 22.11.19', and a QR code for entry. A large yellow 'Sold' stamp is overlaid on the left side of the image.

With the visitor mailings we address registered visitors and also visitors of the previous years to inform them about program points, highlights, processes etc. - so that they come to the trade show as well informed as possible.

Visitor Mailing Banner

Your marketing message in the personal mailbox of registered and potential visitors (approx. 25,000 recipients).

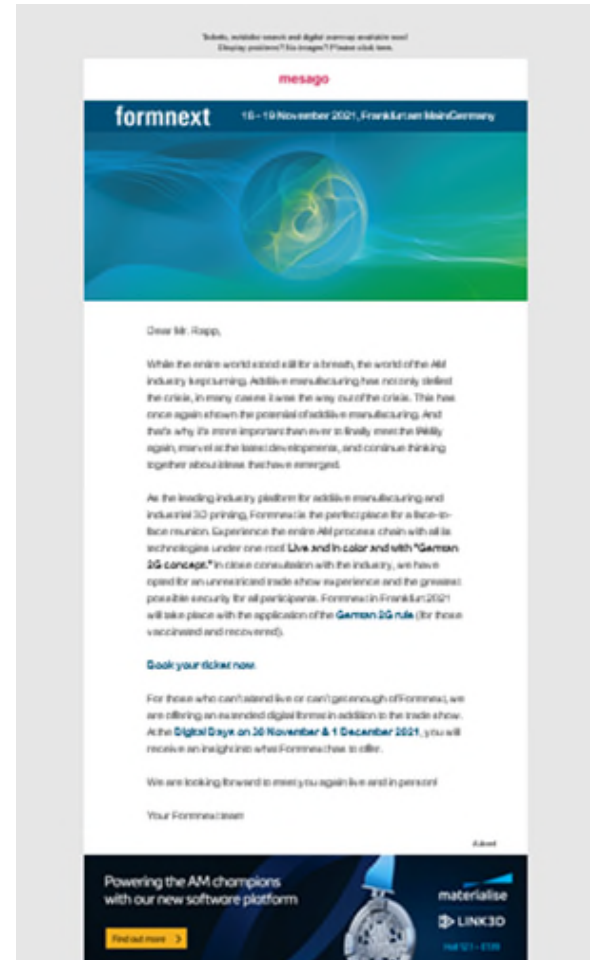
Max. 2 banners per mailing.

Media channel Formnext.com E-Mailing

Positions Top and center position
(separated by content)

Time period Sending dates on request

Prices	Top position	3,100 €
	Center position	2,600 €



Media Package Manager: Awareness Booster for Your Company Profile

In the Media Package Manager you will find attractive additional services for your company profile.

With **Top of Search**, **Top of Product Group** and the **Front Page Box** you achieve more visibility and click chances on your company profile.

Please do not hesitate to contact us for a consultation.

[Log in here to the Media Package Manager](#)

04

Editorial Media
Content
environments for
year-round
professional
communication

Formnext magazine is aimed at professionals and executives worldwide with many exclusive reports and interviews on the latest developments, applications and business opportunities at the edge of additive manufacturing. The combination of high journalistic quality, appealing design and worldwide distribution to a highly qualified readership makes the magazine unique

Key Facts

Contents

High-quality business journalism with exclusively researched news, features and interviews with industry insiders

Circulation

20,000 copies by postal delivery

edition 4/22 'Trade Fair Extra': additional 5,000 copies on site

German language edition: approx. 60%

English language edition: approx. 40%

Readership

Formnext visitors, (potential) exhibitors and multipliers

Publication frequency

4x per year

Magazine Format

w 210 x h 297 mm

Upcoming publication dates

edition 4/22 ,Trade Fair Extra': 24.10.22

editions 1 to 4/2023: February, May, September, October 2023

Would you like to get to know Formnext Magazine better?

- [Subscribe here](#) for free
- Already published editions can be found in the [digital archive](#)

5 Reasons to advertise in Formnext Magazine

- Pointed target group – high reach
- Unique: bilingual publication
- Spillover effect
- High dwell time
- German Study LAE 2021 confirmed trade magazines are the most important media for business decision-makers for their work

For more information, see our [mediakit](#).



In Formnext Magazine we offer creative special placements, advertorials for products requiring explanation and a job market for your current vacancies.

Job Ads

From now on Formnext Magazine also offers you a platform to publish job advertisements.

With job ads in Formnext magazine, you reach not only actively job-seeking professionals, but also those latently willing to change jobs.

Formats and Prices

1/1 page	2,950 €
1/2 page quer	1,750 €
1/4 page (rectangle)	950 €

More reach for your jobs

Your job ad will be published in our online job market on Formnext.com.

Job ads in the 'Trade Fair Extra' will also be displayed on the Formnext job wall at the show.

Product Ads & Inserts

Formats and prices

1/1 page	4,200 €
1/2 page horizontal	2,500 €
1/3 page horizontal/vertical	1,750 €
Insert or partial insert	on request

*Partial insert only possible in German-language edition or English-language edition. Max. 2 (partial) inserts per issue.

Advertorials

We also create high-quality advertorials for your content with our editorial team. The price includes text creation, layout, translation incl. one correction loop. The assumption of third-party costs is excluded.

Formats and prices:

1/1 page	4,830 €
1/2 page horizontal	2,875 €

Exclusive Placements & AdSpecials

Formats and prices

French Cover (altar fold on cover)	9,250 €
2/1 page (double page inside)	6,720 €
2nd cover page	5,050 €
4th cover page	5,050 €
3rd cover page	4,750 €
Island ad	1,250 €

In 'Trade Fair Extra' not available anymore:
4th cover page, Island ad

Ad measurements

You will receive the exact measurements after booking or in advance in the [mediakit](#).

Publication date 'Trade Fair Extra'
24.10.2022

Booking deadline 'Trade Fair Extra'

Advertorials	01.09.22
Excl. placements & AdSpecials	23.09.22
Product ads, job ads & inserts	23.09.22

submission date 'Trade Fair Extra'

print data	06.10.22
inserts	on request

All year round our industry newsletter 'AM4U' keeps you up to date on the latest developments, applications and business opportunities around Additive Manufacturing.

Key Facts

Contents

current industry news and technology updates, entertaining video reports from Formnext.TV, exclusively researched articles from Formnext Magazine, interviews with industry insiders and news from the Formnext team.

Circulation

34,000 active e-mail addresses

German language edition: approx. 52%

English language edition: approx. 48%

Subscribers

Formnext visitors, (potential) exhibitors and multipliers

Publication frequency

6x im Jahr

Upcoming publication dates

On request

Advertising Formats

Max. 2 advertising formats per newsletter

Teaser Ad (Teaser text plus 1 picture), available on top and center position

Newsletter Banner, available on top and center position

Prices

Top position 2,800 €

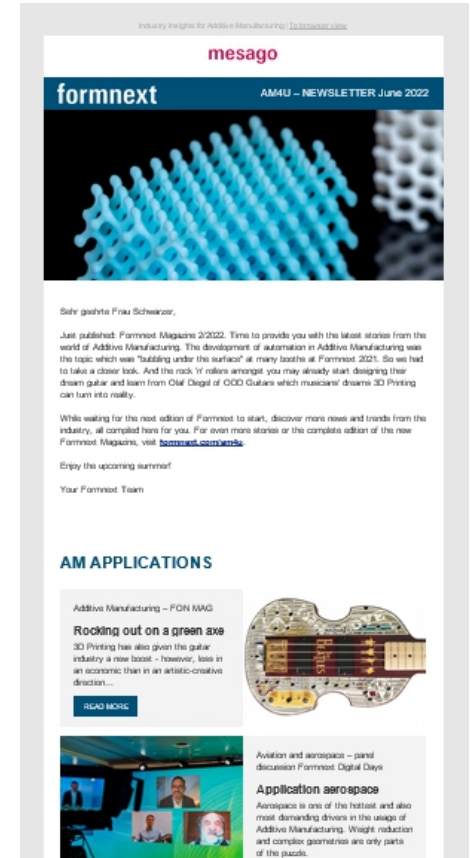
Center position 2,300 €

Technical specifications

On request

Would you like to get to know the AM4U newsletter better?

- [Subscribe here](#) for free
- We would also be happy to send you the last issue that has already been published, therefore please [contact us by e-mail](#).



Formnext.TV is your partner for professional video communication - before the trade fair, at the trade fair and after the trade fair.
We skilfully put you in the limelight - 365 days a year.

AM – Application Insight

The Formnext.TV team visits a user company of your choice and produces a video report in the run-up to the fair.

Production

Before the trade fair

Format

Long version: 240 seconds +

Short version: 30 seconds

Broadcast & distribution

- In the Formnext content stream on all four days of the fair
- Social media post
- Article in the AMU4 Newsletter
- On demand in the media library on Formnext.com
- Distribution via exhibitors' own channels possible

Price 7,490 € plus travel expenses

AM - Application Insight: Our offer for the entire year

As a reliable partner of the additive manufacturing community, we are always at your side and also offer you high-quality video productions including an accompanying media package during the year.

Feel free to contact us.

Whether with self-produced commercials or video content produced live at the trade fair: You reach visitors and potential customers, who cannot currently be on site, on digital channels.

Commercial

With a commercial in the Formnext content stream, you can use own video footage to draw viewer interest to your company.

Production

Video footage submitted by exhibitor

Format

30 seconds

Broadcast & distribution

2x live on the AMU4 stage at the fair

2x in the Formnext content stream

Price € 1,900

Exhibitor Spotlight

The Formnext.TV team will visit you at your stand and put you in the limelight professionally. Short interview optional.

Production

At the fair

Format

90 seconds

Broadcast & distribution

- Broadcast in the Formnext content stream
- Social media post during the trade fair
- Post in the AMU4 newsletter after the fair
- On demand in the media library on Formnext.com
- Distribution via exhibitors' own channels possible

Price € 3,500

Exhibitor Focus

Impressions at your booth will be captured by our team - plus you can talk about your latest developments in an interview.

Production

At the fair

Format

180 seconds

Broadcast & distribution

- Broadcast in the Formnext content stream
- Social media post during the trade fair
- Post in the AMU4 newsletter after the fair
- On demand in the media library on Formnext.com
- Distribution via exhibitors' own channels possible

Price € 3,900

Dates & Specs

Attached you will find the final booking deadlines for all advertising options. Delivery deadlines for advertising material on request. Please also note our recommendations regarding the possible bilingual approach to visitors.

Fairgrounds

Booking deadline

All products
except the below listed 14.10.22

Velotaxi Service 30.09.22

ePoster Video 19.10.22

Video on LED Wall 19.10.22

Language

Advertising material for the Fairgrounds can only be delivered in one language. English recommended.

Technical specifications

You will receive the technical specifications by e-mail directly after your booking.

For Formnext Magazine you will find technical data in advance in the [mediakit](#).

Digital

Booking deadline

Ticket TakeOver 20.10.22

Billboard Ad 20.10.22

Searchbox Super Banner &
Results Rectangle 25.10.22

Sticky App Banner 30.09.22

Visitor Mailing Banner
10 days before sending,
sending dates on request.

Language

Website/App/Ticket shop and visitor mailings are available in English and German - accordingly, advertising material can be displayed in both languages.

We therefore recommend that German-speaking exhibitors supply German advertising material in addition to an English one.

Exhibition Guide

Booking deadline

All formats 14.10.22

Language

English recommended.

Editorial Media

Formnext Magazine

Booking deadline

Advertorials 01.09.22

print-ready ads 06.10.22

(partial) insert 29.09.22

Language

The Formnext magazine is published in English and German, so we recommend that German-speaking exhibitors also supply German advertising material.

Newsletter AM4U

Booking deadline

All ads 10 days before sending
Publication dates on request

Language

The AM4U newsletter is published in English and German. We therefore recommend that German-speaking exhibitors also supply German advertising material.

Formnext.TV

Booking deadline

AM - Application Insight 10.10.22
Commercial 20.10.22
Exhibitor Spotlight 20.10.22
Exhibitor Focus 20.10.22

Language

Since our Formnext content stream is English-language, we recommend for the promotional formats and commercials.

Thank you for your attention.

Please feel free to use our [online order form](#).

If you have any questions or would like a consultation, please do not hesitate to contact us.

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