

# Become a media sponsor of Formnext!

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mesago

formnext

15 – 18 NOVEMBER 2022  
FRANKFURT / GERMANY

Please select your media sponsoring package.



## Bronze media sponsor

The »Bronze« media sponsorship package always includes:

- Link on digital trade press booth (1 publication = 1 logo)
- Listing in exhibitor list

The following options are available for you to choose from:



### Option A

Display of one publication at the trade press booth (max. 800 copies, delivery at own cost)

**Price € 690.-** excl. VAT



### Option B

Inclusion as a source in the Formnext newsroom\*. (Contributions from your platform on additive manufacturing selected by algorithm will be displayed on the Formnext website incl. link).

**Price € 690.-** excl. VAT



**Package price € 990.-** (when booking option A and B) excl. VAT



## Silver media sponsor

The »Silver« media sponsorship package always includes:

- Up to 5 links on digital trade press booth (1 publication = 1 logo)
- Listing in exhibitor list

The following options are available for you to choose from:



### Option A

Display of up to 5 publications at the trade press booth (max. 800 copies per publication, delivery at own cost)

**Price € 2070.-** excl. VAT



### Option B

Inclusion of up to 5 sources in the Formnext newsroom\*. (Contributions from your platform on additive manufacturing selected by algorithm will be displayed on the Formnext website incl. link).

**Price € 2070.-** excl. VAT



**Package price € 2940.-** (when booking option A and B) excl. VAT

\* subject to technical availability

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## Gold media sponsor

(subject to availability)

### The »Gold« media sponsorship package includes:

- Listing in exhibitor list
- Up to 5 Links on digital trade press booth (1 publication = 1 logo)
- 2x guest articles in the content area of Formnext (not in print)
- 2x inclusion of guest articles in the industry newsletter of Formnext
- Status as media partner of Formnext
- Media sponsors with publications may distribute up to 5 publications at the trade press booth (max. 800 copies per publication, delivery at own cost).
- Inclusion of up to 5 sources in the Formnext newsroom\*. (Contributions from your platform on additive manufacturing selected by algorithm will be displayed on the Formnext website incl. link).

■ **Price € 9.970,-** excl. VAT



\* subject to technical availability

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**Mesago Messe Frankfurt GmbH, PO box 103261,  
70028 Stuttgart, Germany**

**Organizer:**  
Mesago Messe Frankfurt GmbH  
formnext@mesago.com  
formnext.com

**Board of management:**  
Petra Haarbuerger,  
Martin Roschkowski  
Local Court Stuttgart  
HRB 13344

## Details contracting partner:

Contracting partner\*

Street / house number\*

Postal code / city\*

VAT-ID (EU countries)\*

Contact person

Phone

E-Mail

E-Mail address for invoices

\*Please state different invoice address separately

We acknowledge the enclosed »General terms and conditions - media sponsor« of the organizer as well as the applicability of German law. We also confirm, to have read and accepted the stand construction guidelines of the organizer.

Place, date

Printed name

Company stamp and authorized signature of the contracting partner

## Listing in exhibitor list:

Title of publication

Website

E-Mail

Phone

Title of publication

Website

E-Mail

Phone

Title of publication

Website

E-Mail

Phone

Title of publication

Website

E-Mail

Phone

Title of publication

Website

E-Mail

Phone

# Media Sponsoring General Terms and Conditions

## 1. Scope of application

a) The following terms and conditions apply to all legal relationships between us, Mesago Messe Frankfurt GmbH (hereinafter also referred to as »Mesago«) and the contractual partner regarding and in connection with the order of a media sponsor package »Bronze«, »Silver« or »Gold« (hereinafter referred to as »Service«).

b) Terms and conditions of the contractual partner to which we have not expressly agreed in writing shall not become part of the contract, even if we have not expressly rejected them. Other terms and conditions of ours shall apply in addition as subordinated terms, unless another agreement with the contractual partner has been expressly made in writing.

## 2. Conclusion of contract

A contract for the services ordered by the contractual partner shall be concluded upon unconditional acceptance by Mesago.

## 3. Publications / Advertisements

a) The contracting partner is solely responsible for the publications / advertisements and any damage resulting therefrom. The contracting partner shall be responsible for the content and the legal admissibility of the image and text documents provided. The contractual partner especially guarantees that the contents provided by him do not violate any protective or other rights of third parties. Mesago is not obliged to check whether the publications / advertisements of the contractual partner infringe or may infringe laws, rights of third parties, official regulations or morality.

b) Mesago reserves the right to refuse the display, link or other publication of publications / advertisements for objectively justified reasons if, at the dutiful discretion of Mesago, the contents violate laws, rights of third parties, official regulations or morality or if the publication is unreasonable for Mesago. The refusal of publication will be communicated to the contractual partner without delay. The contractual partner shall remain obliged to pay even in the event of justified non-publication.

c) Insofar as Mesago has not recognised that the publications/advertisements violate laws, rights of third, official regulations or morality, the contractual partner is obliged to indemnify Mesago from third-party claims on first request.

## 4. Limitation / Exclusion of liability

a) In principle, all claims for damages by the contractual partner against Mesago are excluded. However, the limitation of liability shall not apply

- in the event of culpable injury to life, body or health by Mesago or one of its employees, staff members, representatives or other vicarious agents;
- if wilful or grossly negligent conduct by Mesago or one of its employees, staff members, representatives or other vicarious agents is the basis for the claim for damages;

- in the event of a mandatory legal liability, for example according to the German Product Liability Act;
- in the event of a breach of a guarantee granted by Mesago or
- if Mesago or one of its employees, staff members, representatives or other vicarious agents negligently violates an essential contractual obligation. In this case Mesago's liability shall be limited to the foreseeable damage typical for the contract. Essential contractual obligations are those whose fulfilment makes the proper execution of the contract possible in the first place and on whose observance the contractual partner regularly relies and may rely.

The above provisions do not imply any change in the burden of proof to the detriment of the contractual partner and do not exclude any claims expressly granted in these General Terms and Conditions.

b) Insofar as the liability of Mesago is excluded or limited according to the above, this also applies to the personal liability of its employees, representatives or other vicarious agents.

## 5. Invoicing / Due date

Invoices of Mesago shall be due immediately as of the invoice date.

## 6. Set-off / Refusal of performance

The contractual partner shall only be entitled to set-off rights if his counterclaims are undisputed or legally established. The contractual partner may not assert rights of retention or rights to refuse performance pursuant to §§ 273, 320 BGB (German Civil Code) unless Mesago is guilty of a gross breach of contract.

## 7. Reservations

a) Mesago shall be entitled to postpone, shorten, close in whole or in part or cancel the event / trade fair due to compelling grounds for which Mesago is not responsible (e.g. labor dispute, official or legal order) or in the event of force majeure (e.g. extreme weather conditions, catastrophes, war, terrorism threats, fire, danger to the life or health of the participants, epidemic/pandemic situation). This right applies to the entire event as well as individually to the on-site and online part of the event.

b) If it becomes apparent that the event / trade fair cannot have the desired success for the exhibitors due to insufficient participation in the exhibition or unexpectedly weak visitor interest, Mesago may cancel the event. The relevant declaration must be received by the contractual partner two months before the planned start of the event. If the cancellation is made in due time, Mesago shall not be liable for any expenses or damages.

c) If the event / trade fair which concerns the service does not take place for one of the reasons stated in this section, Mesago is entitled to cancel in writing the services ordered from the contractual partner on the occasion of the event / trade fair and is thereby released from all counter-performance obligations

for these cancelled orders. If the contractual partner has already provided all or part of the services owed by him, Mesago shall remain obliged to pay the agreed remuneration for the services provided by the contractual partner in whole or in part.

## 8. Notice of termination

Mesago expressly reserves the right to terminate the contract without notice if Mesago cannot reasonably be expected to adhere to the contract due to the behaviour of the contractual partner. Unacceptability shall exist, for example, if the contracting party is in default with its payment obligations or with a not inconsiderable part or if the contracting party violates another contractual obligation and the payment obligation or the other contractual obligations are not fulfilled within a reasonable period of usually not less than ten working days after written warning or if the resulting consequences have been eliminated. The period shall be stated in the warning notice.

## 9. Place of jurisdiction / Choice of law

The place of performance and jurisdiction shall be Stuttgart if the contractual partner is a merchant or a legal entity under public law or the holder of a special fund under public law. The place of jurisdiction shall apply equally to all contractual and tortious claims and to legal disputes between Mesago and the contractual partner regarding the conclusion and content of a contract. Mesago is also entitled to assert claims at the court responsible for the registered office of the contractual partner. Any exclusive place of jurisdiction shall remain unaffected.

## 10. Final provisions

a) All agreements made with us must be in writing. This shall also apply to the facilitation or abolition of this written form requirement.

b) Should individual provisions of our contract with the contractual partner or other agreements with the contractual partner or these General Terms and Conditions be or become invalid in whole or in part, this shall not affect the remaining provisions of the contract or other agreements or these General Terms and Conditions.